

CEIBS Webinar Series:

Lessons for Leaders from the Pandemic Crisis

Date: Wednesday 20 May

Time: 11am-12pm GMT (Accra), 12-1pm GMT+1 (London), 1 -2pm CEST (Zurich), 7-8pm CST (Beijing)

Overcoming the Impact of COVID-19 on Global Supply Chains: Responsiveness, Resilience and Restoration

The movement of goods is vital; basic needs such as food, medicine and oil all rely on an unbroken and moving supply chain. What is the ripple effect of a supply chain disruption and how can it be recovered? In this webinar we will understand more about the short and long-term impact of the crisis with global transport and logistic experts Kuehne + Nagel, supported by the 3R academic framework: Responsiveness, Resilience and Restoration.

Prof. Xiande Zhao, CEIBS Professor of Operations and Supply Chain Management

Dr. Zhao Xiande's recent research interests mostly focus on supply chain and business model innovations, supply chain finance, digital supply chain, and supply chain optimization using big data. He is the founder and honourable president of Association of Supply Chain and Operations Management (ASCOM).

Martin Schaefer, VP Air Operations Europe, Kuehne + Nagel

Martin is working for Kuehne + Nagel for more than 17 years in various functions and locations. His assignments cover North America, Middle East and now Europe. In his current role he is responsible for Air Logistics Operations in Europe. His focus is on organizational transformation and underlying areas such as systems, process, training and implementation.

Moderated by **Robert Straw, CEO, CEIBS Zurich**

Experience sharing from **Felix Sutter, CEO, Swiss Chinese Chamber of Commerce**



REGISTRATION

Please scan the QR code or follow the link to participate:

https://ceibs.zoom.us/webinar/register/WN_ZI-o8lx5ShGnHL5PBqndEw