



## 2020年中国国际服务贸易交易会 CHINA INTERNATIONAL FAIR FOR TRADE IN SERVICES 2020

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### Invitation

July 15, 2020

Dear Sir/Madam:

2020 China International Fair for Trade in Services (CIFTIS) will be held at China National Convention Center (Beijing) in early September. With the theme of “Global Services, Shared Prosperity”, 2020 CIFTIS will be jointly hosted by the Ministry of Commerce of the People’s Republic of China and the People’s Government of Beijing Municipality. World Trade Organization (WTO), United Nations Conference on Trade and Development (UNCTAD) and Organisation for Economic Co-operation and Development (OECD) are its permanent supporting institutions.

CIFTIS has been successfully held for six sessions and has attracted about one million visitors from nearly 200 countries and regions and nearly 10,000 exhibitors. The intended contract volume of more than \$500 billion has been reached. CIFTIS, along with China International Import Expo (CIIE) and China Import and Export Fair (Canton Fair), has become one of the three major exhibition platforms for China’s opening up that constitute an all-round opening up and cooperation promotion system for comprehensive development of “Made in China” and “Services of China” in the new era, as well as the joint display of import potential and export advantages. The Central Government of China has

attached great importance to the 2020 CIFTIS and has set up the Organizing Committee with Hu Chunhua, Vice Premier of the State Council as Chairman. The holding of 2020 CIFTIS will help people to strengthen the confidence for development under COVID-19 epidemic, advance the global trade in services development and economic growth.

The 2020 CIFTIS will involve both online and offline activities. We sincerely invite you and your company (organization) to participate in the online and offline exhibitions and activities in the 2020 CIFTIS to share business opportunities, development achievements and reach win-win cooperation and future.

Convention and Exhibition Group

Organizing Committee of the 2020 China International Fair for Trade in Services



**Contact: Ms. Chang Airan / Mr. Tan Chenghai**

**Tel.: (86)10-88011941/88011939**

**Email: changairan@ciftis.org, tanchenghai@ciftis.org.cn**

**Tel. for online registration and exhibitions: (86) 010-58103199**

## **Attachment**

### **Brief Introduction of the 2020 China International Fair for Trade in Services**

**I. Name:** 2020 China International Fair for Trade in Services

**II. Hosts:** Ministry of Commerce of the People's Republic of China, the People's Government of Beijing Municipality

**III. Date:** Early September 2020

**IV. Venue:** China National Convention Center (Beijing)

**V. Theme:** Global Services, Shared Prosperity

**VI. Exhibition Form:** online and offline

**VII. Scale:**

(I) Total exhibition area of 110,000 square meters;

(II) About 1,000 exhibitors at home and abroad;

(III) More than 100 countries and regions exhibiting and holding conferences online and offline;

(IV) Focus on inviting Fortune Global 500 firms, leading enterprises in trade in services and internationally renowned institutions from top 30 countries and regions in trade in services to participate in the fair and hold conferences;

(V) 32 trading delegations of provinces, municipalities and autonomous regions in China;

(VI) Domestic and foreign journalists.

**VIII. Contents:**

**(I) Global Trade in Services Summit**

**(II) 4 Summit forums:**

1. Forum on emerging trends in the opening-up and development of trade in services;

2. Forum on trends and latest developments of digital trade;

3. Forum on facilitation of trade in services in the perspective of



multinationals;

4. World tourism cooperation and development conference

**(III) Industrial conferences and professional forums:**

Forum on public health and epidemic prevention and control, seminar on digital trade and other activities will be held around hot topics such as the global epidemic prevention and control, digital trade and others. Hundreds of industrial conferences and professional forums on the emerging trends, innovation, development and international cooperation in the 12 sectors of trade in services will be held;

**(IV) Business talks and side events:**

3 types of activities including theme days, industrial promotion events and side events will be held by the event organizers.

**(V) Exhibition and display:**

**1. Comprehensive exhibition.** The preface exhibition, an area for public health and epidemic prevention, an area for countries and provinces (autonomous regions and municipalities) and an area for enterprises in the 12 fields of trade in services.

**2. Industrial exhibition.** Exhibitions in related industries, including 8 industrial exhibition areas, such as cultural services, financial services, winter sports, tourism and travel-related services, education services, sports services, service robots, 5G communication, etc.

**(VI) Achievements release:**

Release hall will be set up for achievements release. The latest technologies, products, achievements and service cases will be released by Fortune Global 500 firms and leading enterprises in the industry. Release or interpretation of the latest policies and publication of white paper, industrial standards and specifications, etc. will be held by international organizations, related departments of overseas countries and regions, Chinese ministries and commissions, provinces

(autonomous regions and municipalities directly under the Central Government), business associations at home and abroad, etc.

**(VII) Supporting activities:**

**1. Evening activities.** Theme night, business salon, dinner and gala cocktail and other activities at China National Convention Center and surrounding indoor and outdoor venues will be held to provide convenience for exhibitors and merchants to relax and make business exchanges in the evening.

**2. Off-site activities.** Consumption resources and routes about science and tourism with Beijing characteristics are prepared to provide exhibitors and merchants with diversified choices for in-depth experience of Beijing's new image, technologies and services.