



Innovation in China

科技创新合作

Sino-Swiss science and innovation cooperation

创新

Innovation

中国女创业家

Women entrepreneurs

瑞士设计 中国制造

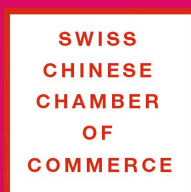
Designed in Switzerland
manufactured in China

8 March 2019 | 9:00 – 14:30

Confucius Institute
266, Route de Lausanne
1292 Chambésy



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Innovation in China

On Friday, 8 March 2019, the Confucius Institute of the University of Geneva, in collaboration with the Geneva-Tsinghua Initiative and the Swiss-Chinese Chamber of Commerce, has the great pleasure to bring together four experts on the theme of Innovation in China. Their interventions will be followed by a panel discussion.

- 9:00 – 9:40** **Remarks on Innovation in China**
Georges Haour, IMD
- 9:40 – 10:20** **Sino-Swiss science and innovation cooperation**
Beatrice Ferrari, Switzerland State Secretariat for Education,
Research and Innovation
- 10:30 – 11:10** **Designed in Switzerland, manufactured in China**
Marc Laperrouza, EPFL
- 11:10 – 11:40** **A Look at Mass Entrepreneurship and Innovation in China,
and four Generations of Women Entrepreneurs**
Monica Shen, Seed Studio
- 11:40 – 13:00** **Lunch**
- 13:00 – 14:30** **Panel**

This event is organised to the attention of the students of the Master in Innovation, Human Development and Sustainability (UNIGE). A few places are available upon registration **until 25 February**, specifying any food intolerance.

Price : free, registration mandatory.

Registration and information : ic@unige.ch or **022 379 07 31**

This training is intended for non-specialists, no prior knowledge of Chinese language and culture is required. Registrations will be taken in order of arrival, up to a maximum of 45 people.



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