



Economic Mission 2019

Zhejiang-Swiss Young Entrepreneurs Innovation Forum

Sustainable and Innovative Development

With the support of SwissCham, the Swiss Consulate in Shanghai is planning to organize an economic mission to Hangzhou Municipality, Zhejiang Province, from April 1st to 2nd, 2019.

As the birthplace of China's private economy and as well that of the e-commerce giant Alibaba, Zhejiang is one of the richest and most developed provinces in China, with its per capita disposable income ranking No. 3, right after Shanghai and Beijing, while its GDP volume retaining the 4th place behind Guangdong, Jiangsu and Shandong province. After 40 years of reform and development, the province wants to take the lead in China's transformation from a low-cost manufacturer into a technologically advanced, innovative economy. This transition is coupled with a wave of handover of rein to the second generation of entrepreneurs, with renewed ambitious and entrepreneurial spirits for a sustainable future development.

In order to establish a platform for strengthening exchanges between Chinese and Swiss entrepreneurs in the context of the Sino-Swiss strategic innovative partnership, a Zhejiang-Swiss Young Entrepreneurs Innovation Forum, as a highlight of this year's economic mission, will be held on 2nd April, with participation of members of Zhejiang Youth League, Zhejiang Young Entrepreneurs Association, Zhejiang Young Scientists Association and Swiss delegation. The Forum is supported by Zhejiang Provincial Government and co-organized by the Swiss Consulate in Shanghai, Zhejiang Young Entrepreneurs Association, Zhejiang Young Scientists Association and Shanghai Zhejiang Chamber of Commerce.

2019 Economic Mission:

- Date:** Monday & Tuesday, April 1st & 2nd 2019
- Venue:** Westlake Villa, Hangzhou, Zhejiang Province
- Program:**
- April 1st, 2019*
- Afternoon: **visit to Swiss companies**
- 16:00 Check-in at Hotel
- 17:00 **Networking dinner** with Zhejiang FAO & the Provincial Youth League
- April 2nd, 2019*
- 9:15 **Meeting with Governor of Zhejiang** tbc
- 9:30 **Zhejiang-Swiss Young Entrepreneurs Innovation Forum**
- 12:00 Buffet Lunch
- 14:30 **Local company visits**
- Hikvision, world's largest supplier of video surveillance products
- Zhongnan Animation, animation and cartoon distribution services
- GeTui, third party push notification service provider
- 17:30 **Dinner with Zhejiang young entrepreneurs**
- tbd return to Shanghai



Zhejiang-Swiss Young Entrepreneurs Innovation Forum, April 2nd, 2019

Opening ceremony 9:30 – 10:00

Moderator: Zhejiang Satellite TV host, Mr. XI Wen
Welcome speech by the leader of the Zhejiang Youth League
Opening remark by Consul General
Opening remark by Governor of Zhejiang

Keynote Speeches 10:00 – 10:30

Chinese side: **Mr. Lu Weiding**, CEO & President of Wanxiang Group, Vice Chairman of Zhejiang Industry & Commerce Association (His father, the prominent entrepreneur Lu Qianqiu founded the China's largest automotive parts company) Topic: Succession and Innovation of Chinese Private Enterprises

Swiss Side: **Mr. Rainer Roten**, President Schindler China; Topic tba

Panel Discussion 10:30 – 12:00

Panelists from Zhejiang :

Mr. Zhang Yabo, Vice President of Zhejiang Youth Federation, President of Zhejiang Youth Entrepreneurs Association, President of Sanhua Group, graduate of Shanghai Jiaotong University and CEIBS; his father founded Sanhua Group in 1984, a manufacturer and exporter of control parts and components for air conditioner, home appliance, automotive air conditioning and thermal management. It's now one of the world's largest reversing valve manufacturers.

Mr. He Kuang, President of Zhejiang Yongtai Technology Co., which researches and manufactures fluorine-containing fine chemicals for pharmaceutical industry (also founded by his family). He is holding a PHD degree from Oxford University and selected in the 13th "Thousand Youth" program initiated by the Organization Department of the Central Committee of the CPC.

Mr. Fang Yi, Vice President of Zhejiang Youth Entrepreneurs Association, CEO & Founder of GeTui (third party push notification service provider). He was rewarded leading China startup entrepreneur, China college student start-up representative and many other titles.

Mr. Mao Jingxiang, Member of Zhejiang Youth Federation, Founder, Chairman & CEO of Hangzhou MIQ Technology (Internet Game Industry)

Mrs. Wu Shuying, Chairwoman of Da Dongwu Group (Construction, real estate and trade)

Prof. Wei Jiang: Dean of Management School, Zhejiang University, Professor of Innovation and Strategic Management, Changjiang Young Scholar honored by Chinese Ministry of Education

Panelists from Switzerland

Confirmed:

Mr. LIU Chen, President China, Weidmann Electrical Technology, SwissCham BoD Member

Mr. Peter Xu, Head of Information Technology, Roche Diagnostics

Mr. Nicolas Musy, Co-founder & Delegate of the Board of Swiss Centers in China

Prof. Georges Haour, Professor Emeritus at IMD, Switzerland; author of *Created in China*

Pending panelists to be announced later