

Swiss Aging and Healthcare

**20th /
21st
October
2017**

LAC
Lugano
Arte e
Cultura

Dear Madam/Sir,

Located in the heart of Europe, Lugano is the largest Swiss city on the south side of the Alps and a hotspot for tourism and healthcare. Hosting top research institutes and benefiting from a pleasant mediterranean climate, Lugano is a prime destination for wellness and specialized medical treatments alike.

For your visit, we have prepared a program that we hope will pique your interest and curiosity about what Lugano has to offer. We very much look forward to welcoming you to Lugano soon.

Organized by the
Economic Development
Division, City of Lugano
with the support of
the Communication &
Institutional relations
Division and Events
& Conventions Division



Marco Borradori
Mayor of Lugano



**Friday
20th
October
2017**



LAC Lugano
Arte e Cultura,
Sala 1

09:00 Networking breakfast

09:30 Welcome
Marco Borradori
Mayor of Lugano

09:40 Introductory remarks
Pietro Poretti
Head, Economic Development
Division, City of Lugano

09:50 Discover Lugano
Daniela Bagaian
Marketing Director,
Ente Turistico del Luganese

10:10 Regenerative medicine
Nino Tramonte
Director, Swiss Institute of
Regenerative Medicine (SIRM)

**10:30 A new understanding of aging &
the potential for the reversibility
of its symptoms**
Rick Paydar
Chief Technology Officer,
CHOLLEY SA

11:00 Coffee break

**11:20 Aging societies:
trends and consequences**
Prof. Fabrizio Mazzonna
Deputy-Director, Center for Economic
and Political Research on Aging (CEPRA),
Università della Svizzera Italiana

**11:40 Look after your health every day
via the Cloud**
Maverick Shih
President, BYOC (Build Your Own Cloud)
and Smart Products Business, Acer Inc.

**12:00 Aging: a personal experience,
a journey from Switzerland to China**
Felix Sutter
Partner, PwC and President,
Swiss-Chinese Chamber of Commerce
(SCCC)

12:20 Lunch

**14:00 Visit to the Swiss Institute of
Regenerative Medicine (SIRM)
and local healthcare providers**

Moderator: **Alex Chung**
Asian Affairs Delegate,
City of Lugano

**Saturday
21st
October
2017**



LAC Lugano
Arte e Cultura,
Sala 1 and open
space Agora

13:30 Welcome
Marco Borradori
Mayor of Lugano

**13:45 Embassy of the People's
Republic of China in Switzerland**

**14:00 Traditional Chinese Medicine (TCM)
and Ente Ospedaliero Cantonale (EOC)**
Dr. Giuseppe Pelsoni
Head, TCM Service, Regional Hospital
of Mendrisio and Locarno

**14:20 Traditional and western medicine
combined at a Center for lower
GI surgery: the Lugano approach**
Dr. med Manuela Devincenti
Anesthetist and TCM specialist,
Regional Hospital of Lugano

14:40 Introduction of VCACMS
Jin Lixia
President, VCACMS (Vereinigung der
Chinesischen Aerztegesellschaften
für Chinesische Medizin in der Schweiz
瑞士华人中医药学会)

**14:50 TCM acupressure manipulation
on Alzheimer's prevention**
TCM Practitioner Wang Zhimin
VCACMS member and therapist,
Regional Hospital of Locarno

**15:10 TCM theory and application
in the elderly healthcare**
TCM Practitioner Zhang Song
VCACMS member

**15:30 Clinical experience: acupuncture
treatment on breast benign tumor**
TCM Practitioner Zhuo Ma
VCACMS member

**16:00 Case study & discussion:
rheumatic joint pain**
TCM Practitioner Wang Xuefeng
VCACMS member

16:30 Integrated oncology and TCM
Dr. Attilio Bernini
ScuolaTao Lugano

16:50 TCM massage therapy
Isidoro Li Pira
IACMA Academy Lugano

17:20 Networking buffet

Moderator: **Alex Chung**
Asian Affairs Delegate,
City of Lugano

How to reach Lugano?



By plane

You can fly directly to Lugano, the flight over the center of the Alps and the approach to Lugano airport is quite spectacular. Another quick way to get to Lugano from most places abroad, will be through Milan. There are frequent direct bus connections from Milan Malpensa airport and trains from Milano Central Station to Lugano. It takes about one hour.



By train

Lugano is a stop on the main European North-South route and can be reached from many cities in the northern and southern part of Europe by direct day or night train connections.



By car

Lugano is also easy to reach by car and is on the A2 Auto Route.



Please kindly confirm your attendance by replying to Alex Chung:
alex.chung@lugano.ch by 30th September