

# **Swiss China Summit**

Friday, June 25, 2021, 14:00 – 17:45

**Microsoft Teams** 

# Program

14:00	Welcome by Officials & H	ost	
	WANG Shihting, Ar Switzerland	nbassador, Assistant State Se of Foreign Affairs	People's Republic of China in
14:30	Keynote Speech by Dr. Ka International Business Scho Streaming Link (Password:		ו, China Europe
15:00	00 Break		
15:30	Panel Discussion Block 1		
	Stream 1:	Stream 2:	Stream 3:
	China's Macroeconomic Landscape 2021 and Beyond	Market and Financial Service Industry Reforms in China	China: The future belongs to innovation
	Streaming Link	Streaming Link	Streaming Link
16:30	Break		
16:45	Panel Discussion Block 2		
	Stream 1:	Stream 2:	Stream 3:
	Sustainability and Green Development under 14th FYP	Intercultural Aspects in the Cooperation Between China and Europe	Sharing Success Stories – Doing Business in China During Difficult Times
	Streaming Link	Streaming Link	Streaming Link
17:45	Closing of the summit		<u> </u>

## **Welcome Speeches**

#### Felix Sutter, President Swiss-Chinese Chamber of Commerce



Felix Sutter serves as the President of the Swiss Chinese Chamber of Commerce (SCCC) since 2015, he was instrumental in repositioning SCCC and restructuring its Board to address todays and the chamber's future needs.

Felix Sutter has been a Partner at PricewaterhouseCoopers (PwC) Switzerland for more than 19 years. During this period Felix worked with domestic and international clients and gained in-depth understanding of some of the most prominent emerging markets in Asia.

Felix has been nominated in November 2017 as one of only three "Visiting Leaders" at the China European International Business School (CEIBS) Shanghai Campus.

In 2019, Felix has been asked to join China Construction Bank Trust's "Global Family Wealth Strategy Advisory Committee".

Last year, Felix Sutter has founded SUCCEED Consulting GMBH with a Chinese partner. The company's mission is to connect innovative Swiss and Chinese companies, entrepreneurs and investors. Recently he has joined AMROP Hoer Tan in Singapore as a partner and will be active in leadership consulting activities as well as being a x-culture mentor for business executives in Asian and European Markets.

#### Wang Shihting, Ambassador, Embassy of the People's Republic of China in Switzerland



Mr. Wang Shihting, Born in June 1967, Master of International Policy and Practice.

1991-1993 Staff, Attaché of the Department of Africa Affairs of the Ministry of Foreign Affairs

1993-1997 Attaché, Third Secretary of Chinese Embassy in the Republic of Zimbabwe

1997-2003 Third Secretary, Second Secretary, Deputy Division Chief of the Department of Africa Affairs of the Ministry of Foreign Affairs

2003-2008 Second Secretary, First Secretary, Counselor of Chinese Embassy in South Africa

2008-2015 Counselor, Deputy Director of the Department of Africa Affairs of the Ministry of Foreign Affairs

2015-2017 Ambassador of China to the Republic of Malawi 2017-2020 Ambassador of China to the Republic of Gahna Since August 2020 Ambassador of China to Switzerland Married with one daughter.

# Raphael Nägeli, Assistant State Secretary for Asia/Pacific, Federal Department of Foreign Affairs



Ambassador Raphael Naegeli was born on 29 September 1969 in Zurich, Switzerland.

He attended schools in Zurich and graduated in 1996 with a Master of Philosophy after studies in History, Economy and History of Eastern Europe at University of Zurich and Free University Berlin. Following professional experiences in journalism and banking he started his diplomatic career 1998 at the Office of European Integration within the Swiss Federal Department of Foreign Affairs. Subsequently he was posted at the Embassies in Sarajevo and Budapest and from 2002-2004 as first collaborator of the Swiss Embassy Sarajevo.

With his return to Bern 2004 he became head of policy planning unit at the Human Security Division of the FDFA. Seconded to the International Civilian Office, a supervisory body for the newly independent state of Kosovo he headed its Unit for Minority Integration from 2008-2011.

Returning to Bern in 2011 Raphael Naegeli first became Regional Coordinator for Southeastern Europe, 2012 Deputy Head in the rank of a Minister and 2015 Head of the Task Force for the Swiss OSCE Chairmanship.

From August 2016 to August 2018 Raphael Naegeli was Deputy Head of the Human Security Division of the FDFA with rank of Minister. Since August 2018, Ambassador Raphael Naegeli is Assistant State Secretary for Asia/Pacific in the Swiss Federal Department of Foreign Affairs.

Ambassador Raphael Naegeli speaks German, French, English, Italian, Russian and Serbian/Croatian. He is married and has two children.

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### **Moderation**

#### **Richard Francis, Global Projects Advisor**



Richard Francis is an independent advisor on international business development. He is fluent in Mandarin and Russian and was the former Head of China Engagement at the Swiss Re Institute. Richard was the China Campus Dean of French business school SKEMA and served as a Trade and Investment Commissioner at the Australian embassies to Russia and India. He was the Director of the Curtin University's Asia Business Research Centre in Australia and the Corporate Development Director of Greater China and Russia at leading Swiss Business School IMD.

# **Keynote Speech**

#### **Decoding Digital Transformation of Businesses in China**

Time has put both companies and individuals into the torrents of the digital age. Digital technologies are transforming our organizational activities at an astonishing speed and in ways that we could never have imagined. This trend has been further accelerated by COVID-19, the pandemic which has forced companies to meet with new challenges of digitalization. Professor Katherine Xin will give a few examples about how Chinese companies leverage on digital technology to transform businesses. Insights learned from these transformational efforts will be highlighted to hopefully shed lights on digital transformation.

#### Dr. Katherine Xin, Associate Dean, China Europe International Business School



Katherine has extensive teaching, research and consulting experience in universities and multinational companies around the world. She specializes in the areas of high performance leadership, organizational transformation, and strategic human resource management. She is a frequent contributor to academic journals and executive conferences.

Katherine holds her Ph.D. from the University of California and was previously on the faculty of the University of Southern California, Hong Kong University of Science and Technology, and IMD, Lausanne, Switzerland.

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## Panel Discussion Block 1

In this block, three simultaneous panel discussions will be held. Participants can choose one of the three streams to listen to. At the end of every panel discussion, participants will have the opportunity to ask questions. The access information for each panel can be found below.

#### Stream 1: China's Macroeconomic Landscape 2021 and Beyond

Understanding the implications of China's 'dual circulating' economy by exploring the key growth drivers in the years ahead, and navigating the roadmap for internationalization of China's financial and capital markets.

#### Philipp Stutzmann, Executive Director & Senior Relationship Manager Large Corporates Switzerland, ICBC Zurich Branch



Philipp has over 20 years of experience as Senior Relationship Manager for Swiss Corporates with domestic and international banks helping the clients with banking needs both in Switzerland and on a cross border level.

Philipp holds a degree in Business Administration from the Baden-Wuerttemberg Cooperative State University in Loerrach.

#### Jinny Yan, Chief China Economist, ICBC Standard Bank



Jinny Yan joined ICBC Standard Bank in early 2016 as Chief China Economist, and leads the China markets strategy and research team. Her focus is to deliver China macroeconomic and market insights to internal and external stakeholders. Her team launched the Belt and Road Economic Indices, which offers unique insight into China's increasing connectivity with emerging economies. She also helps stakeholders to understand more about China's Interbank Bond Market (CIBM), as it opens further to foreign investor access. Prior to joining ICBC, Jinny was a London-based Senior Economist at Standard Chartered Bank. She covered key China-Europe macro topics with a focus on Renminbi internationalization. Her previous economist roles include covering China based in Shanghai, Europe, and supporting the Chief Economist.

Heading up the European RMB Solutions team, Jinny chaired the Education and Marketing stream of the City of London's Renminbi initiative. Widely recognized as a China and Renminbi expert in London, she makes frequent appearances in media and at high-level conferences.

Jinny studied Economics (BA Hons) at the University of Durham. Later in her career, she gained her Masters of Development Studies (MSc.) from the London School of Economics.

#### Geoffrey Yu, Senior EMEA Market Strategist, BNY Mellon



Geoff Yu is an FX and macro strategist for EMEA, BNY Mellon Markets. A proven analyst and commentator on foreign exchange markets and asset allocation, Geoff is also a specialist on economic and political developments in China. He formerly served as the UK CIO for UBS Wealth Management and as a senior FX strategist for UBS Investment Bank in Zurich and London. Raised in the UK and China, Geoffrey holds a double BA from Carleton College in the USA and an MSc in Finance from the London School of Economics.

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#### Stream 2: Market and Financial Service Industry Reforms in China

Roger Bieri is discussing with our distinguished China experts what we can expect in regards to market liberalization in China and how market participants (incl. Swiss Corporates & Financial Service Providers) can benefit.

# Roger Bieri, Head Corporate & Institutional Clients Multinationals, Swiss Corporate Clients International, CIC Europe, UBS



Roger has been with UBS since 1995 and had completed successful assignments in Berne, Stamford, New York, Zurich and Singapore, before relocating back to Zurich in August 2019 to lead the Multinationals client segment within Corporate & Institutional Clients (CIC). Prior to his present role, Roger was Head of Corporate & Institutional Clients APAC, where he has successfully built up UBS' regional offering for subsidiaries of Swiss corporate clients in APAC. Roger graduated as a Civil Engineer from the University of Applied Sciences, Berne, pursued postgraduate studies in business management and economics with the KS Graduate Business School, St. Gallen, where he graduated as a Business Engineer. Furthermore he was awarded an Executive MBA from the University of Rochester, NY.

Roger is a member of the CIC Management Committee and further responsible for Swiss Corporate Clients International and CIC Europe. He is Chairman of the Board of UBS Partner Switzerland AG, Member of the Advisory Board of the Swiss Chinese Chamber of Commerce and was the former Vice Chairman of the Board of the Swiss Chamber of Commerce and Industry in Singapore.

#### Qing Dahinden-Zhou, Business Manager Corporate & Institutional Clients, UBS



Qing has more than 20 years banking and consulting experiences at UBS AG and KPMG in the field of Business Management, Basel III Regulatory Accounting Policy, Financial Risk Management and Financial Accounting & Controlling.

She engages herself in promoting the Chinese & Swiss business relationship and supporting the integration of Chinese immigrants into the Swiss community. She is a Board Member of the Swiss Chinese Chamber of Commerce and President of the Chinese Women in Switzerland.

Qing holds a Master in Business Administration and is a Swiss Certified Accountant.

#### Yannick Oberson, Head Governmental Affairs International, UBS



Yannick heads the Governmental Affairs International team at UBS, assessing and advising the bank management on international regulatory policy developments.

Prior to his current position, he was Head Governmental Affairs APAC for UBS, based in Hong Kong.

As part of his various roles, Yannick has played an active role in shaping the Swiss-Chinese relationships both in Switzerland and Asia.

Earlier in his career, he was a consultant for Oliver Wyman Financial Services, working across Europe.

Yannick holds a Bachelor's Degree and a Master's Degree in Quantitative Economics and Finance from the University of St. Gallen.

#### Dr. Eugene Qian, Chairman, UBS Securities Co. Ltd.



Eugene was appointed Chairman and Legal Representative of UBS Securities Co. Ltd. in 2019. He was responsible for the formulation and execution of UBS's business strategies in China, including Investment Banking, Wealth Management, Asset Management, Business Solution Center and responsible for coordinating all UBS businesses in China. Eugene has more than 25 years of experience in the banking industry and has extensive knowledge in investment banking and corporate banking in China and abroad. In 2019 he won the Shanghai Financial Sector Leader Award and was elected as a Supervisor (member of the Board of Supervisors) at the Shanghai Stock Exchange in 2020.

Eugene holds a bachelor of law degree from Fudan University, Shanghai and a doctorate degree from Oxford University, UK.

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#### Stream 3: China: The Future Belongs to Innovation

China's R&D environment has changed rapidly over the past decade. In several technology areas, China has become the leading innovator.

- What are the driving forces of Chinese innovation?
- What are the opportunities and risks of R&D collaborations with Chinese companies?
- How is Chinese innovation influencing Western companies?

#### Stefan Kohler, Partner, VISCHER AG



Stefan Kohler has extensive experience in IP/technology law and regulated markets such as healthcare, pharma, medtech, biotech, cosmetics and food-stuffs. He regularly represents Swiss and foreign companies before Swiss courts and administrative authorities. He first studied science at the ETH in Zurich with a focus on molecular biology. Stefan is an associate judge at the Swiss Federal Patent Court, president of the Licensing Executives Society Switzerland (LES-CH) and lecturer at the Swiss Institute for Intellectual Property in the field of licensing agreements, R&D agreements and technology transfer.

#### Dr. William Pao, Head of Pharmaceutical Research & Early Development, Roche



Dr. William Pao is the Head of Roche's Pharmaceutical Research & Early Development (pRED) unit, headquartered in Basel, Switzerland, and a member of Roche's Enlarged Corporate Executive Committee. In this position, he oversees the development of new molecules to treat a variety of diseases (immunology, infectious diseases, ophthalmology, neuroscience, rare diseases, and oncology), spanning stages from target assessment to proof-of concept clinical trials. He obtained his MD and PhD degrees at Yale University, did his housestaff training in Internal Medicine at New York Presbyterian Hospital-Weill Cornell Campus, and completed his medical oncology and postdoctoral fellowship training at Memorial Sloan-Kettering Cancer Center (MSKCC). He joined the faculty at MSKCC and was eventually recruited to Vanderbilt, where he became Professor of Medicine, Director of the Division of Hematology/Oncology, and Director of Personalized Cancer Medicine at Vanderbilt-Ingram Cancer Center. During his academic career, his laboratory made seminal contributions to the understanding of molecular mechanisms of solid tumor pathogenesis. His work identified new molecular mechanisms of sensitivity and resistance of lung cancers to EGFR inhibitors, leading to new diagnostics and therapies for patients. His work helped change the standard of care in lung cancer. Prior to his current position, he was the Global Head of the Oncology Discovery and Translational Area (DTA) for pRED.

#### Bin Sheng, Partner, Succeed Consulting GmbH



Bin Sheng was born in Beijing, P.R. of China. He graduated from Beijing University of Technology in material science and got his master degree at Columbia University. Most of his professional experience is based on investment in China, with a long history of network links with Financial Institutions and Swiss Innovation. In the past years he was actively involved in building sustainable economic ties between China and Switzerland. He has been focused on enabling Swiss innovations market access to mainland Chinese markets, while at the same time identifies investment and cooperation opportunities for Chinese investors.

#### René Wiedemann, Managing Director Accenture Switzerland – Industrial Industry Lead



René Wiedemann is the Accenture products lead for Switzerland and is a member of the board of directors of Accenture Switzerland. In addition, he is the Accenture client account lead for several multinational manufacturing companies headquartered in Switzerland and a thought leader in connected products / business.

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## Panel Discussion Block 2

In this block, three simultaneous panel discussions will be held. Participants can choose one of the three streams to listen to. At the end of every panel discussion, participants will have the opportunity to ask questions. The access information for each panel can be found below.

#### Stream 1: Sustainability and Green Development under 14th FYP

Sustainability and "green development" are key themes under China's new 14th Five-Year-Plan running from 2021 till 2026. This panel provides an overview of what is changing in China in this area and discusses implications for industrial as well as financial services companies both with regards to opportunities as well as wider implications on competitiveness.

#### Dr. Jan Atteslander, Head International Relations, economiesuisse



Jan Atteslander studied Economics and Business Administration in Berne. The subject of his PhD was Investment Theory and Takeovers. He joined SwissHoldings in 1997, the Federation of Swiss Multinational Enterprises. He was a member of the executive board and responsible for financial reporting standards and regulation, foreign direct investments, corporate responsibility and capital market regulation. Since 2008 Jan Atteslander is member of the executive board at the Swiss Business Federation ecomoniesuisse as head of international relations. His team covers foreign trade policy, bilateral trade and investment relations and European policy. He is member of several international expert groups and committees and board member of bilateral chambers of commerce.

#### Markus Herrmann, Director, Sinolytics



Markus advises Swiss and European corporate and public sector clients focusing on China's economic, trade, S&T and financial policies as well as government affairs strategies. Prior to Sinolytics, Markus worked as a Government Affairs & Advocacy Director with Bayer MaterialScience in China and as Management Consultant with The Boston Consulting Group in its Shanghai, Hong Kong and Zurich offices, focusing on financial services and industrial goods as well as the emerging markets practice. Markus holds a MLaw from the universities of Bern and Geneva with focus on international public law and WTO law as well as a CAS in Public Policy from ETHZ.

#### Dr. Gillian Rutherford-Liske, Head Reinsurance Sustainability, Swiss Re



Gillian Rutherford-Liske is Head of Sustainability of Swiss Re's Reinsurance business unit. She is a passionate environmental scientist with over 20 years' experience in scientific research and application, including a 15-year track record at Swiss Re in roles ranging from product development to risk management to strategy for global client engagement. Her main focus is bringing Swiss Re's sustainability strategy to life and to partner with clients to support resilient communities and address sustainability challenges over the long-term.

Originally from New Zealand, where she studied Plant Ecology with a focus on wetland ecosystems, she moved to Switzerland in 1998. She

completed a Doctor of Philosophy (PhD) in Environmental Sciences at the ETH Zürich modelling land use change in Switzerland from agriculture to forest regeneration, and has worked for Swiss Re ever since.

#### Theodor Swedjemark, Chief Communications & Sustainability Officer, ABB



Theodor Swedjemark is the Chief Communications & Sustainability Officer and member of the Executive Committee at ABB since August 2020.

He is responsible for Communications, Sustainability, Government Relations as well as Health & Safety.

He began his career at ABB as an Executive Management Trainee in 2006 and has held various leadership roles in ABB. Theodor is member of the Board of Directors of the Swiss-Swedish Chamber of Commerce.

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#### Stream 2: Intercultural Aspects in the Cooperation Between China and Europe

The presentation will look at fundamental cultural differences between China and Europa. It will show these differences in the concrete fields of legal understanding and social behavior and will describe the influences on day to day business.

#### Dr. Esther Nägeli, Partner, Nägeli Attorneys-at-Law



Esther Nägeli, Attorney-at-Law, Dr., LL.M. (University of Hong Kong), EMBA, is President of the Swiss-Hong Kong Business Association. She has lived and worked in Hong Kong and China. Since more than 20 years she advises clients regarding direct investment, mergers, acquisitions and joint ventures in cross-border transactions with a focus on China-related projects. She is also an expert judge with the Commercial Court of the Canton of Zurich and a lecturer at Zurich University, Faculty of Law, on China Business Law.

#### Dr. Hans Roth, Partner, EurAsia Competence



Retired Swiss ambassador and founder/chairman of EurAsia Competence AG. During his long diplomatic career in East Asia – 6 years in Japan and 16 years in China – he came upon many challenges in political and economic relations due to strong cultural differences and misunderstandings. These experiences led him to found a company specialized in cultural assessments after his retirement in 2016. EurAsia Competence works with a cultural model based on his comparative theory of culture. The book is available in German in its 2nd edition, published in 2020 under the title "Kultur, Raum und Zeit." A book on organizational culture with the title "Organisationskultur im global tätigen Unternehmen" will appear in June 2021 with Schäffer-Poeschel. Hans Jakob Roth lives at the moment in Yangon, Myanmar. He is fluent in German, French, English and Chinese and gets along in Italian and Japanese.

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#### Stream 3: Sharing Success Stories – Doing Business in China During Difficult Times

The panel will share latest success stories and discuss ways to address the challenges of today's business in China. The experts provide a pragmatic insight on their daily business life.

#### Stefan Barny, Director Global Network, Switzerland Global Enterprise



Stefan Barny has executive level experience in supply chain, operations, sales and marketing. Stefan has extensive expert knowledge in building and leading global interdisciplinary teams and did establish operations in 5 continents for Swiss SMEs and multinational enterprises. Stefan has been active in the Chemical, Pharmaceutical and Consulting industry. He holds an International Executive Master of Business Administration of the Zurich University of applied sciences.

In 2013, Stefan joined Switzerland Global Enterprise (S-GE) as Senior Consultant for the export promotion activities to Japan and South Korea. Since 2017, he has taken on the responsibilities for Asia, Middle East, Africa, and Pacific within the Global Network team of S-GE.

#### Olivier Glauser, Chairman, Cellap Laboratoire



Olivier is a former Venture Capital investor turned entrepreneur between Europe and China.

He is currently the Chairman of Cellap Laboratoire SA, a high-end Swiss expert in phyto-cellular cosmetics. In early 2020, he led the buyout of the parent Swiss company after having build-up its very successful China distribution.

Olivier received a Master of Science Degree from the Swiss Federal Institute of Technology (EPFL) and an MBA from Harvard Business School.

#### Michael Hartl, Managing Director, Eugster / Frismag



Michael spent the last 16 plus years in Asia and is currently Managing Director of EF Electrical located in Shenzhen. He has a wide experience in global sourcing, lean manufacturing and is a Six Sigma expert.

He studied Materials Management and Marketing in Stuttgart.

#### Stefan Schmid, Partner, International Tax Services, PricewaterhouseCoopers



Stefan is the International Tax Services Leader of PwC Switzerland and heading the Swiss China Business Group. He served as the Swiss lead tax partner for various internationally operating groups and has over 20 years of professional experience in setting up international structures for multinational groups. Stefan has a special focus on assisting Asian groups with their outbound investments and with setting up their European business structures. He often travels to China to meet clients. Stefan holds a degree in business administration (University of St. Gallen, HSG) and is also a Swiss certified tax expert. In addition, he is a frequent speaker at tax seminars and events.

#### Robbert van der Feltz, Hilti



Robbert is a global, multicultural, strategic, entrepreneurial executive with 30+ years' experience in leading transformation projects in emerging markets, mainly Asia, Russia, and the Middle East. He has a proven track record of leading game changing transformation projects, breaking status quo and developing teams and businesses to high performance levels.

He has studied Economy / Finance at the Free University in Amsterdam.

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Phone Conference ID:	556 017 038#

# Speakers

Atteslander, Jan, PhD	Head International Relations, economiesuisse
Barny, Stefan	Director Global Network, Switzerland Global Enterprise
Bieri, Roger	Head Corporate & Institutional Clients Multinationals, Swiss Corporate Clients International, CIC Europe, UBS
Dahinden-Zhou, Qing	Business Manager Corporate & Institutional Clients, UBS
Francis, Richard	Global Projects Advisor
Glauser, Olivier	Chairman, Cellap Laboratoire
Hartl, Michael	Managing Director, Eugster / Frismag
Herrmann, Markus	Director, Sinolytics
Kohler, Stefan	Partner, VISCHER AG
Nägeli, Esther, PhD	Partner, Nägeli Attorneys-at-Law
Nägeli, Raphael	Assistant State Secretary for Asia/Pacific, Federal Department of Foreign Affairs
Oberson, Yannick	Head Governmental Affairs International, UBS
Pao, William, PhD	Head of Pharmaceutical Research & Early Development, Roche
Qian, Eugene, PhD	Chairman, UBS Securities Co. Ltd.
Roth, Hans, PhD	Partner, EurAsia Competence
Rutherford-Liske, Gillian, PhD	Head Reinsurance Sustainability, Swiss Re
Schmid, Stefan	Partner, International Tax Services, PricewaterhouseCoopers
Sheng, Bin	Partner, Succeed Consulting GmbH
Stutzmann, Philipp	Executive Director & Senior Relationship Manager Large Corporates Switzerland, ICBC Zurich Branch
Sutter, Felix	President Swiss-Chinese Chamber of Commerce
Swedjemark, Theodor	Chief Communications & Sustainability Officer, ABB
van der Feltz, Robbert	Hilti
Wang, Shihting	Chinese Ambassador to Switzerland
Wiedemann, René	Managing Director Accenture Switzerland – Industrial Industry Lead

Xin, Katherine, PhD	Academic Director, China Europe International Business School, Zurich Campus
Yan, Jinny	Chief China Economist, ICBC Standard Bank
Yu, Geoffrey	Senior EMEA Market Strategist, BNY Mellon

# Thank you for attending the Swiss China Summit!





#### WE THANK OUR PARTNERS

